

REWIND[®]

FORWARD THINKING CARPET

Improve the ecological footprint of your event.



REWIND

MAKE STRIDES TOWARDS SUSTAINABLE CARPET

As a professional in the event industry, you regularly organise and facilitate shows and fairs. But have you ever stopped to think about how much carpet is needed for all those short-term events? Every year, **more than 120 million square meters of carpet** is manufactured for corridors, fair stands, entrance halls and other event spaces. And after the event has concluded? Traditional carpet for events ends up in an incinerator or as landfill. It cannot be fully recycled, because it contains latex. That enlarges your ecological footprint and increases your waste processing costs.

TIME TO REWIND

EXPOflor introduces Rewind, **innovative latex-free event carpet** that helps reduce your ecological footprint. More than simply a product, Rewind is a concept that offers both economic and ecological advantages as part of your corporate social responsibility strategy. Unique.



- GREEN PRODUCT
- GREEN PRODUCTION PROCESS
- 100% RECYCLABLE
- HIGH-GRADE RECYCLATE

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REWIND: CARPET WITH ADDED VALUE

Its trailblazing production process and latex-free composition makes Rewind the sustainable choice that significantly reduces your ecological footprint. But in the current economic climate, quality and efficiency play a big role. Rewind proves its added value here.



01

ECOLOGY

ROLL OUT THE GREEN CARPET

Rewind is 100% polyolefin, which means it is 100% latex-free. This gives the product a unique and intrinsically green character. But there's more.

The careful use of raw materials means the production process is also very environmentally friendly. No water is used and gas consumption is cut by 83% compared with the production of traditional event carpet. This low-energy process cuts the total CO₂ emission by 35%. A strong performance.



- LOWER CO₂ EMISSIONS:**
 35% reduction in CO₂ emissions due to the green production process.



- NO WATER CONSUMPTION:**
 A completely water-free production process.

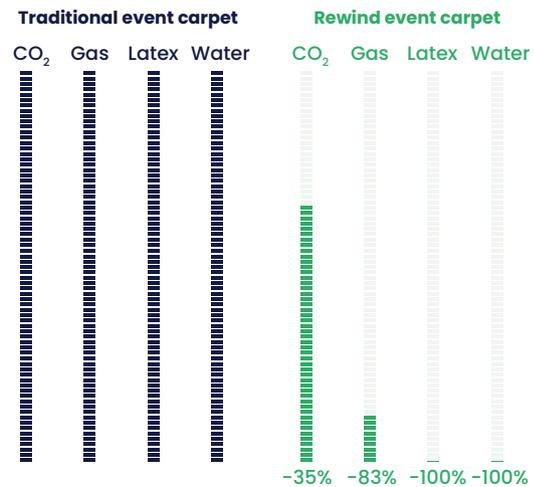


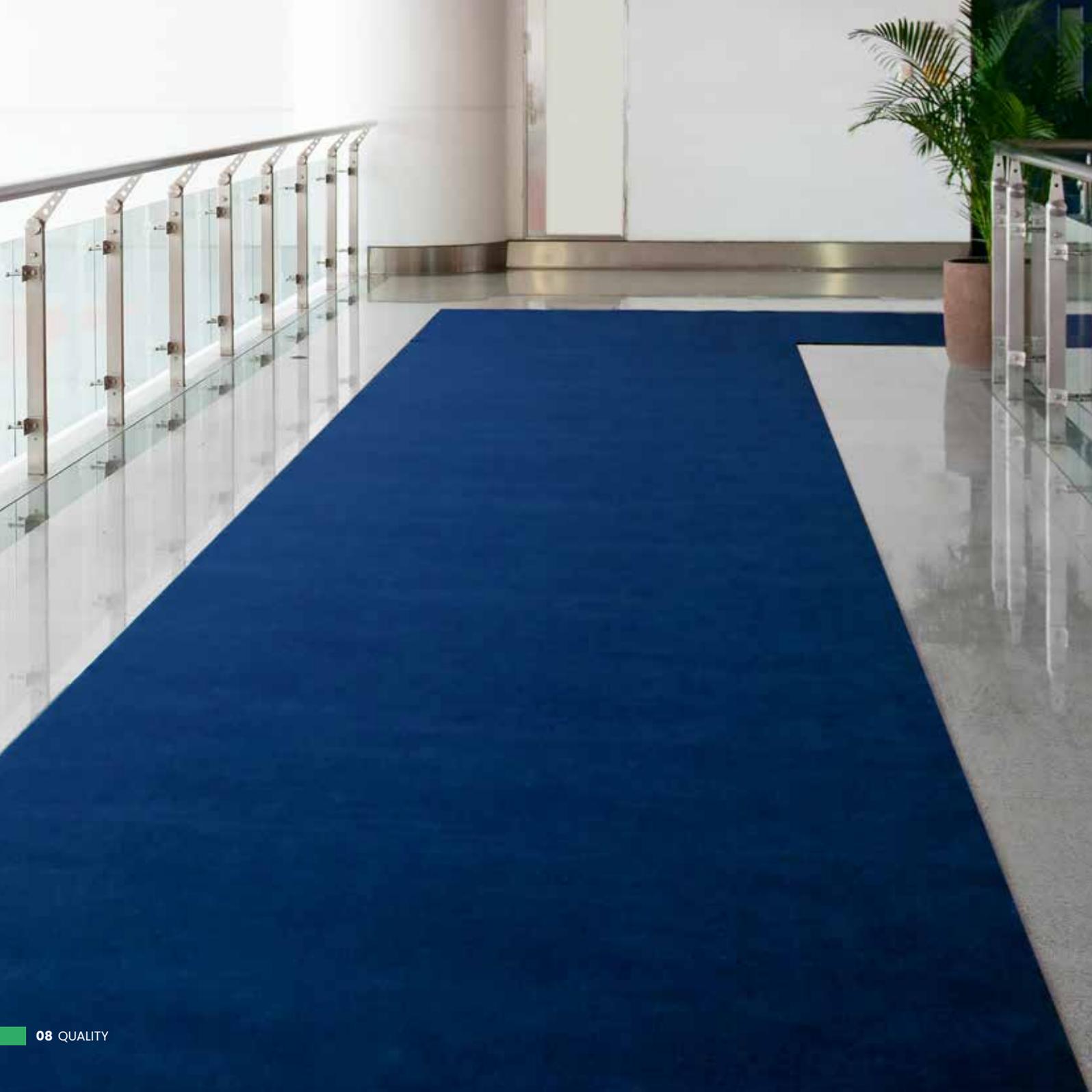
- GREEN CREDENTIALS:**
 GUT label, CE mark, REACH-certified.



- SUSTAINABLE BUSINESS:**
 Roll out the green carpet with Rewind.

Ecological benefits





02

QUALITY

THE NEW STANDARD IN EVENT CARPET

Rewind offers the highest quality. Whether your event is intimate or international, Rewind is the versatile, high-performance solution, available in a wide range of event colours. A carpet two, three or four metres wide? With or without protective film? Rewind guarantees a first-rate product every time.



■ HIGH PERFORMANCE:

Suited to intensive use.



■ DENSITY:

Rewind has 15% higher density than traditional event carpet.



■ ODOURLESS:

Low VOC content, so product odours are virtually ruled out.



■ FIRE RETARDANT:

Rewind is Bfl-certified.



■ OPTIMIZED FIBRE BONDS

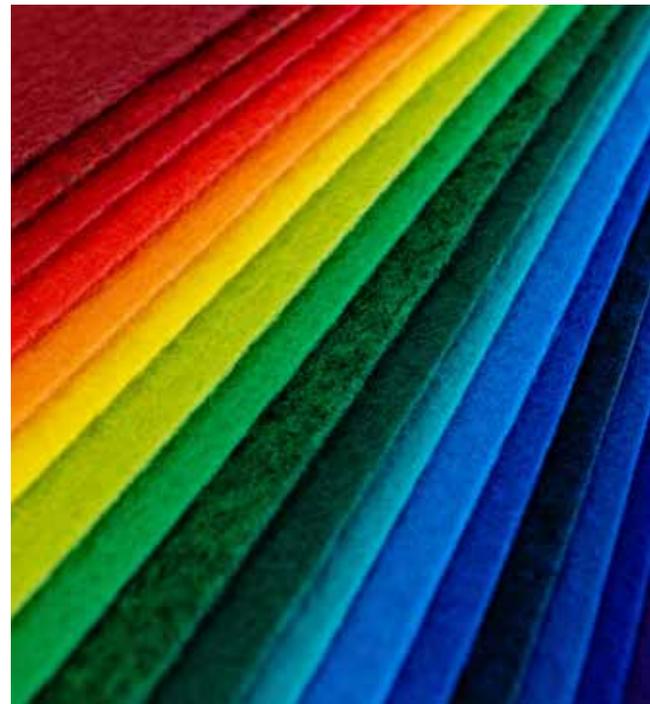
Strong and durable.



■ PALETTE:

Wide range of event colours.

WIDE RANGE OF EVENT COLOURS



03

EFFICIENCY

MAKE IT EASIER
ON YOURSELF

**THE UNIQUE
FIBRE
STRUCTURE IS
LIGHTER AND
MORE COMPACT**





Working with Rewind raises your efficiency: It is easier to handle and more ergonomic to install than traditional event carpet.

Rewind also offers logistical advantages: the unique composition means you need **less storage space** and the lower weight of the rolls keeps your transportation costs under control.



■ **RECYCLABLE:**

The carpet is a valuable raw material for new high-grade products.



■ **MORE EFFICIENT STORAGE:**

The unique composition means you need less storage space.



■ **LOWER TRANSPORTATION COSTS:**

More rolls in each full shipment and less fuel consumption per square metre.



■ **100% RECYCLABLE INSTALLATION TAPE:**

Post-event, the installation tape is recycled along with the carpet.



■ **EASY TO INSTALL:**

The rolls weigh less, so they are easier and more ergonomic to handle.

04

RECYCLING

THE CIRCLE IS COMPLETE

From production to use, from waste to new product. When you choose Rewind, you choose sustainability. The recyclable Rewind event carpet reduces the ecological footprint of your event.





A PURE RAW MATERIAL FOR NEW PRODUCTS

Rewind is a 100% polyolefin product, which means it **contains no latex whatsoever**. As a result, after use, it can be **fully recycled** into a pure, high-grade recycylate.

The unique mark on the back of the product ensures Rewind is easy to identify. That means it can be quickly sorted from other carpet waste after use. We are happy to refer you to a recycling partner who masters the whole Rewind recycling process to help you complete the circle.

05

REWIND CONCEPT

Rewind is more than a product. It is a philosophy in which economy and ecology merge into one. That ensures that Rewind creates added value for every stakeholder and the environment, at every stage of its lifecycle.





ECONOMIC ADDED VALUE

The Rewind concept helps you create added value for your business in various ways:

- Rewind gives you a valuable green image.
- Efficient installation.
- Valorisation of the waste flow of your event carpet.
- Growth potential for your business with the unique latex-free Rewind concept.

ECOLOGICAL ADDED VALUE

Rewind helps you do business in a socially responsible way in a sustainable economy, reduce your ecological footprint and contribute to a green future.

- 100% recyclable
- High-grade recycle
- Lower CO₂ emissions
- Lower gas consumption
- No water
- No latex
- Low VOC

WANT TO KNOW HOW REWIND CAN REDUCE YOUR ECOLOGICAL FOOTPRINT?

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REWIND

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